



Joy is a passionate hardworking, self-driven female individual and part of the African Women's Entrepreneurship Programme (AWEP) which aims to connect local enterprises – women owned and sme's to global opportunities.

Through the African Women's Entrepreneurship Program (AWEP), the U.S. Department of State seeks to dismantle the obstacles to business opportunities and economic participation that African women face. Launched in July 2010 at President Obama's Entrepreneurship Summit in Washington. AWEP was conceived to empower women entrepreneurs and sme's in Africa to take advantage of favorable terms of trade under the Africa Growth and Opportunity Act and access other market opportunities. AWEP identifies and builds networks of women entrepreneurs across Africa poised to transform their societies by owning, running, and operating small and medium businesses, and by becoming voices for social advocacy in their communities.

I have also taken an interest in effective management and have undertaken various courses relating to Leadership, Strategic Planning and Communications, Service Portfolio Design and Development, Client Management for BSO's and Overall Business Management and Administration bagging an experience of over 10 years in promoting business management proficiency, productivity and profitability as avenues to generating sustainable business

Joy's current role also includes brokering partnership deals and relationships that have best interest for AWEP PANAFRICAN members and ensure AWEP gains recognition and visibility both regionally and internationally.

