



Joseph Bell

Regional Manager, International Trade Development

Enterprise Florida, Inc.

Joseph Bell serves as the Regional Manager, International Trade Development at Enterprise Florida, Inc. (EFI). He is a NASBITE Certified Global Business Professional (CGBP) with certified knowledge of the various facets of international trade. In addition to directing the state of Florida Africa Trade Expansion Program, Mr. Bell support Florida companies to promote their products and services in overseas markets and to develop their global growth strategies through the delivery of Enterprise Florida related programs and services. He has led and facilitated trade missions to many countries including South Africa, Kenya, Tanzania, Morocco, Ghana, Israel, Costa Rica, Mexico, Colombia, and Brazil to increase exports and identify new business opportunities for Florida companies.

Mr. Bell previously worked in EFI's business development division where he focused on business recruitment, retention, and economic incentives management. He managed more than 200 successful projects representing more than 36,000 projected jobs and \$31 billion in capital investment.

Mr. Bell holds a master's degree in public administration from the University of Central Florida and a bachelor's degree in international marketing from Baruch College - City University of New York.