



# Monica Brown

## Vice President, Programs and Special Projects The Foundation for Democracy in Africa (FDA)

Monica Brown currently serves as the Vice President for Programs and Special Projects for The Foundation for Democracy in Africa (FDA). As Vice President for Programs and Special Projects, Monica leads the management, and delivery of programs, and special projects in the US and abroad, including; annual and biannual symposiums on trade and investment, economic development, and air transportation. She is responsible for reviewing program progress and interim results to ensure alignment with the organization's overall strategic vision; identifying and actively pursuing opportunities to partner with higher education institutes, associations, and other organizations in the delivery of programs, meetings, and projects; and interacting with program partners, and clients in developing project plans, and programs, and maintaining solid customer relationships. Monica also serves of the Advisory Board of the AGOA CSO Network Secretariat.

Before joining FDA, Monica served as Program and Special Projects Manager for the Howard University Small Business Development Center (SBDC) for more than eight years. Under this contract, Monica was responsible for overseeing the development, management, and marketing of more than 40 management training programs, workshops, conferences, and special projects targeted to small and minority businesses, youth, women, University personnel, and other members of the Howard University community. While in this position, Monica designed, developed, and managed numerous industry-specific programs targeted to youth, and women, including; the highly acclaimed Youth Entrepreneurship Program (YEP) and the International Trade Certificate Program. The YEP Program consisted of a public-private community-based partnership that included collaborating with DC Public Schools, the Department of Employment Services (DOES), Howard University, and the Potomac Electric and Power Company (PEPCO), and focused on teaching entrepreneurship to youth while providing on the job training at local small businesses. YEP was recognized as a model program and considered one of the *Best of the Summer Programs for Youth* by the U.S. Department of Education. Monica continued to manage the YEP beyond the term of her tenure with Howard University with the support of PEPCO, DC Public Schools, and the DOES. The International Trade Certificate Program (ITC), provided training to small businesses and individuals in the how to's of doing business, internationally.

Monica also brings valuable experience from both the public and private sector where she held leadership positions. These positions have included: Key Account Manager, General Foods Corporation; Marketing Specialist, General Foods Corporation; Program Analyst, U.S. Department of Labor (OSHA), Office of the Assistant Secretary; Market Analyst, Motorola, Inc.; Personnel Manager, International Business Services, Inc.; and Group Manager, The May Company (Hecht's Department Store).

She holds both a Masters of Business Administration and Bachelors of Business Administration in Marketing from Howard University, School of Business in Washington, DC. Monica has completed numerous continuing education courses in the areas of project management, small business development, proposal development and conference and meeting management. She is the Founding Member of the Howard University Alumni Old School Reunion.

